

FASHION FAIRS

IN Copenhagen

MODEMESSERNES LOCATION OG ÅBNINGSTIDER / LOCATION AND OPENING HOURS AT THE FASHION TRADE FAIRS

CIFF

BELLA CENTER,
CENTER BOULEVARD 5,
2300 COPENHAGEN
29-31 JANUARY 2020
Onsdag klokken 09-18 /
Wednesday 09 AM-06 PM
Torsdag klokken 09-18 /
Thursday 09 AM-06 PM
Fredag klokken 09-17 /
Friday 10 AM-05 PM
ciff.dk

CIFF YOUTH

BELLA CENTER,
CENTER BOULEVARD 5,
2300 COPENHAGEN
29-31 JANUARY 2020
Onsdag klokken 09-18 /
Wednesday 09 AM-06 PM
Torsdag klokken 09-18 /
Thursday 09 AM-06 PM
Fredag klokken 09-17 /
Friday 10 AM-05 PM
ciff.dk

REVOLVER

ØKSNEHALLEN,
HALMTORVET 11,
1700 COPENHAGEN
29-31 JANUARY 2020
Onsdag klokken 09-19 /
Wednesday 09 AM-07 PM
Torsdag klokken 10-19 /
Thursday 10 AM-07 PM
Fredag klokken 10-16 /
Friday 10 AM-04 PM
revolver.dk

KOMMENDE MODEUGER I KØBENHAVN

Det ligger nu fast, at sommermodeugen i København forbliver i uge 32. Efter møder i branchen i både Herning og København samt en spørgeskemaundersøgelse blandt danske og internationale indkøbere er man kommet frem til, at sommermodeugen er bedst placeret i uge 32. Hele processen er sket i samarbejde med messerne CIFF og Revolver samt WEAR og Dansk Mode & Textil.

FUTURE DATES FOR COPENHAGEN FASHION WEEK

It is now established that the summer fashion week in Copenhagen will remain in week 32. After meetings in the industry in both Herning and Copenhagen as well as a questionnaire survey among Danish and international buyers, it is concluded that the summer fashion week will take place in week 32 in the future. The decision was made in cooperation with the trade fairs CIFF and Revolver as well as WEAR and DANSK Fashion & Textile.

SS21: WEEK 32, 2020 TUESDAY 4 AUGUST – FRIDAY 7 AUGUST

IMPROVED CO₂ BALANCE BY USING Grass Coat Hangers

BY HELLE MATHIESEN

Each year billions of new coat hangers are used for transport and presentation. Million tons of plastics, timber and metal are processed for this purpose. Considering the origin of material and the product lifecycle the environmental impact is remarkable. The re-using or re-cycling ratio is unfortunately quite low.

Bio composites are an interesting alternative to traditional hanger materials. Cortec, coat hanger manufacturer based in Germany, launched its line "Corteco" which is using

an innovative composite consisting of 50% regional grass fibers and 50% recycled consumer plastics. The independent German IfaS Institute for material sciences certified a CO₂ reduction of up to 64% compared to common materials.

- The grass fibers reduce the general use of crude oil and make the hanger quite durable. No harmful substances, no overexploitation of forests, no journey to landfills. We designed the hangers for long term use and installed a re-using cycle. Hangers shall be



kept in the system as long as possible and at the end of the product lifecycle we recycle the material to new hangers. It is a daring approach for a hanger manufacturer but the time is now if we want to drive the change, says Torsten Schmitt, GM at Cortec to NU. ■

CORTEO

They say:
the best hangers
grow in Germany.



**THE GREENEST
ALTERNATIVE
IN EVERY COLOUR –
HANGERS
MADE OF GRASS.**

As pioneer in the hanger industry we work hard to promote and develop the use of sustainable raw materials. Our products are made in Germany and save up to 64% CO₂ compared to common plastics, they are based on renewable and recycled feedstock. We invented a worldwide unique and certified process which increases the product life cycle up to 25%. Hangers will not end up at landfills or at incineration plants because of continuous reuse and recycling. The hangers even comply with EN 71-3, the EU Kids Toy Regulation. In the end it is about the world that we hand over to following generations. Find out more at

grasshangers.com